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OUTSTANDING  
WOMEN IN THE  
BUILDING INDUSTRY

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OUTSTANDING



## DEBRA ROMAIN

*Principal*

Deb Romain Consulting Inc.

*Building her company strong, one project at a time*

Debra Romain is the sole owner of Deb Romain Consulting LLC., a regional signage system firm. She has consulted on projects on some of New York City's most notable landmarks including Columbia University and Memorial Sloan-Kettering Cancer Center. Romain has over 15 years' experience consulting and managing major sign and interactive touch screen projects.

Romain holds a Bachelors of Business from Baruch College at City University of New York. She has completed programs at Columbia University's School of Continuing Education, NYC Department of Small Business Certificate, MWL Construction Certificate / Mentorship Program and The Eugene M. Lang Entrepreneurship Center's Community Business Certificate Program.

Romain is a strategic professional. Client may commission wayfinding studies without immediately implementing them. This has taught Romain's firm to create separate estimates for wayfinding studies and project implementation. With this approach, Romain is able to better calculate her firm's cash flow requirements aligned with client payment schedules to ensure her firm's growth and stability.

Personal engagement from Romain has made a noticeable difference in how her clients perceive her. Romain is always onsite at every job no matter the time of day to ensure work was getting done properly. The firm has earned a reputation for reliable and high-quality performance on extensive wayfinding projects, which has also led to signage refresh work from existing customers.

Romain's firm designed the exterior pedestrian wayfinding and created a signage master plan for Columbia University's Morningside Campus, in addition to signage at Columbia's new Campbell Sports Center, Columbia University Business School, White Plains Hospital, Hackensack University Medical Center, and CUNY.

Civic minded, Romain has served on the boards of the Central Harlem Citymeals-on-Wheels and The Fordham Road Business Improvement District. She's currently a member of the New York Women's Chamber of Commerce, National Fire Protection Association, Society of Environmental Graphic, United States Sign Council and the Women Builders' Council, Inc.